

VLR ACADEMY

BCA.I.

Building Community Association Intelligence

VIRGINIA
LEADERSHIP
RETREAT

Community Associations Institute

Virginia Leadership Retreat

July 26-28, 2013

VLR COMMITTEE MISSION: CREATE AN EVENT WHERE CAI MEMBERS CAN GATHER TO NETWORK AND LEARN. DURING THE EVENT, CAI MANAGERS SHOULD BE ENCOURAGED TO OPEN THEIR MINDS TO NEW AND INVENTIVE PRACTICES IN COMMUNITY ASSOCIATION MANAGEMENT. CAI BUSINESS PARTNER MEMBERS SHOULD BE CHALLENGED TO ENGAGE THEMSELVES IN EVERY ACTIVITY OFFERED TO MAXIMIZE NETWORKING AND RELAXATION POTENTIAL. ALL ATTENDEES, WHETHER MANAGER, BUSINESS PARTNER OR GUEST, SHOULD BE WELCOMED TO THIS ONE-OF-A-KIND EVENT WHERE EDUCATION, NETWORKING AND FUN ARE ESSENTIAL. PROVIDING THIS EVENT IN THE STATE OF VIRGINIA FOR CAI MEMBERS WHO SERVE VIRGINIA COMMUNITY ASSOCIATIONS IS YOUR MISSION. YOU WILL PLAN THREE (AND MAYBE FOUR) DAYS OF EDUCATION, RELAXATION, NETWORKING AND THE BEST COMRADERY AMONGST CAI MEMBERS AROUND.

STATUS: MISSION ACCEPTED.

VLR ATTENDEE MISSION: PLAN TO ATTEND THE GREATEST STATE-WIDE CAI CONFERENCE OFFERED. COMPLETE THE ATTACHED FORM, MAKE A HOTEL RESERVATION, TELL ALL OF YOUR COLLEAGUES AND FRIENDS, PACK YOUR SUITCASE AND HEAD FOR THE VIRGINIA MOUNTAINS AND THE BEAUTIFUL HOMESTEAD RESORT IN HOT SPRINGS. ONCE AT THE RESORT, CHALLENGE YOUR MIND BY ATTENDING EVERY EDUCATION CLASS OFFERED. CHALLENGE YOUR BODY BY TAKING PART IN EVERY ACTIVITY. CHALLENGE YOURSELF TO HAVING A GREAT TIME WHILE MEETING INDUSTRY PROFESSIONALS JUST LIKE YOU. NO OTHER CONFERENCE CATERES EXCLUSIVELY TO VIRGINIA MANAGERS AND TAILORS EDUCATION SPECIFICALLY TO THE LAWS OF THE STATE OF VIRGINIA. FOR PARTICIPATING IN THE CONFERENCE YOU WILL EARN 8 HOURS OF RECERTIFICATION CREDIT TOWARD THE CMCA, AMS AND PCAM CERTIFICATIONS. THE EXPERIENCE AND MEMORY WILL LAST A LIFETIME. ACCEPT THIS MISSION TODAY AND ACCEPT THE CHALLENGE OF BECOMING A VLR ACADEMY GRADUATE WHERE WE BUILD COMMUNITY ASSOCIATION INTELLIGENCE.

STATUS: ACCEPTANCE IMMINENT.

CENTRAL VIRGINIA CHAPTER

community
ASSOCIATIONS INSTITUTE

SOUTHEASTERN VIRGINIA
CHAPTER

community
ASSOCIATIONS INSTITUTE

WASHINGTON METROPOLITAN
CHAPTER

community
ASSOCIATIONS INSTITUTE

Retreat Schedule

(subject to change prior to event)

THURSDAY, JULY 25, 2013

ARRIVE EARLY FOR
PRE-CONFERENCE
ACTIVITIES & NETWORKING

FRIDAY, JULY 26, 2013

- 9:30 a.m. Golf Tourney
- 10:00 a.m. Volleyball Tourney
- 12:00 p.m. Badminton Tourney
- Noon-2:00 p.m. Registration
- 1:00 p.m. and
4:30 p.m. Drink Mixology
- 3:00-4:30 p.m. Choice of Three
Education Sessions
- 6:00-8:00 p.m. Welcome Reception

SATURDAY, JULY 27, 2013

- 7:00-8:30 a.m. Breakfast
- 8:00-10:00 a.m. Registration
- 8:30-9:45 a.m. General Session
- 9:45-11:00 a.m. Choice of Three
Educational Sessions
- 11:15-12:30 p.m.
Choice of Three
Educations Sessions
- 12:30-1:45 p.m. LUNCH with
Educational Session
- 2:00-3:30 p.m. Educational General
Session
- 6:30-9:00 p.m. Dinner with Live
Entertainment

SUNDAY, JULY 28, 2013

- 8:00 a.m. Breakfast with the
Experts Educational
Roundtable
- 10:00 a.m. Raffle Drawing for
Managers
- 10:15 a.m. Closing VLR Remarks
and Farewell

Retreat Opportunities

In addition to great education, the Virginia Leadership Retreat provides a plethora of ways to relax, energize, network and just plain have fun! In 2013, choosing to arrive in Hot Springs ahead of the VLR "official start" will prove to be very fun! Those who arrive on Thursday (or earlier) can take advantage of an impressive array of recreational activities that The Homestead provides as well as some extra special activities the Committee has planned for early arrivals. The Homestead has recently added many new amenities which include a spa and wellness center, innovative dining experiences, pools, lazy river and water slides, as well as a Mini-Golf course. Fun! Fun! Fun! So, whether you choose to bask in The Homestead's charm and relax your days away or you are looking to be entertained, you will not be disappointed.

Golf Tournament:

One of the most popular of the VLR activities is the Friday morning Golf Tournament on the Homestead's Old Golf Course. Join a course full of conference attendees for a day of golf, networking, lunch and fun. If you are a golfer, you will not want to miss this event. The battle is on for the coveted first place bragging rights (and don't forget the "world class" trophies). Register by June 15th for Early Bird pricing.

Early Bird Activities:

New this year, the VLR will be hosting group activities for your enjoyment and networking pleasure. Make sure you arrive at The Homestead by Thursday morning and participate in the First Annual Mini-Golf tournament and CAI Bingo – both planned for Thursday early arrivals. Arrive in the early evening on Thursday, and you'll be just in time for the VLR Pool Party! With food, drinks, networking and fun, the Pool Party will surely become a VLR favorite.

Friday brings more fun with a Volleyball Tournament and Badminton Tournament scheduled back-to-back! So, organize your best team and get ready to win fabulous VLR prizes. Top Teams in every event (both days) will bring home goodies!

Make sure to let us know you're coming in for the Early Bird activities by sending us an email at vlrcommittee@gmail.com. Send us your name and the names of your teammates! And don't forget to challenge other teams on our Facebook page! It's all good CAI fun!

Drink Mixology Class:

A favorite of VLR attendees, this "adults only" class features some favorite summer, poolside beverages. Learn to mix drinks like a professional (and maybe grab a taste or two). Scheduled at two convenient times on Friday afternoon (1:00 p.m. and 4:30 p.m.), it should be the perfect time for post-golf or pre-conference fun. Limited to 20 attendees per time slot, so register early!! \$35 Must be 21 years old to attend.

Family Fun Activities:

Bringing a friend or your family? While you are attending classes on Saturday, they will be entertained by the VLR! This year attendees' family and friends will enjoy our annual cornhole tournament with great prizes and an exclusive movie matinee where VLR guests will have The Homestead theater to themselves! Attendee guests will also be invited to participate in special pre-conference events, but these Saturday events are planned just for them!

Not sure what to do with the kids while you are attending events or classes? The Homestead provides Kids Club and private babysitting. Both can occupy your child all day and for certain time periods in the evening. Contact The Homestead for pricing and availability.



Community Associations Institute

Phone: 757-558-8158 • Find us on Facebook @ www.facebook.com search: Virginia Leadership Retreat

Attendee Bag Sponsor:

Chadwick, Washington,
Moriarty, Elmore & Bunn P.C.

Education Flash Drive Sponsor:

National Cooperative Bank

Welcome Reception Sponsors:

Miller + Dodson Associates, Inc.
HomeWiseDocs

Lunch/Legislative Roundtables Sponsor:

Mutual of Omaha Bank

Name Badge Sponsor:

Tarley Robinson, PLC

Key-Note Sponsor:

National Realty Partners, LLC, AAMC®

Registration & Candy Bar Sponsors:

DLM Architects
MercerTrigiani

Golf Tournament Sponsor:

Golightly Mulligan & Booth, PLC

Dinner Entertainment Sponsors:

BB&T Association Services
Community Association Underwriters
of America

Sponsorships listed were received prior to
May 30 2013. Additional sponsorship
opportunities are available.



CHADWICK
WASHINGTON
MORIARTY
ELMORE &
BUNN P.C.



TARLEY ROBINSON
ATTORNEYS AT LAW



Association Services

Mutual of Omaha Bank 
Community Association Banking



MERCERTRIGIANI



GOLIGHTLY
MULLIGAN
BOOTH &

Sponsors

Friday Sessions

3:00 p.m. – 4:30 p.m.

James Bond Training – Staying Cool Under Pressure

Emotional self-control makes a huge difference in work performance, personal and professional relationships and overall happiness. This session will challenge you to confront those disruptive emotions and impulses that make you feel out of control and helpless, and give you tools and strategies to rein them in.

Secret Agent Man – Community Association Management Ethics

There is no secret, or is there? Is there such a thing as a “free” lunch or a holiday “gift” from a contractor? Is it marketing or contractual interference? This session will review the ethical practice of community association management and the guidelines that all managers should be aware of including a national perspective of the manager code of ethics.

The Sum of All Fears

This session is not for novice spies. Participants will be grouped into teams to work on a fun and instructive design exercise that encourages participants to experience profound lessons in collaboration, innovation, creativity and teamwork. These lessons will help us adapt to the ever-changing environment of our industry and our world.

Saturday Sessions

8:30 a.m. – 9:45 a.m.

KEYNOTE SPEAKER: Jean B. Gasen, PCC, PhD

Learning to be a Leader is not a Covert Operation- Self Awareness and Leadership

Dr. Gasen says that a common thread connecting great leaders is their ability to know themselves well and to leverage that awareness to create great teams and organizations. Self-awareness is a critical first step in creating authenticity as a leader, maximizing personal strengths, complementing weaknesses and changing behaviors and habits that might derail a career.

Dr. Gasen will explore the dimensions of self-awareness that are central to successful leadership. Her insights, exercises and recommendations will provide each participant with next-action steps for building better self-awareness.

9:45 a.m. – 11:00 a.m.

Be an “Agent of Influence” – Strategies for Repairing Dysfunctional Boards

In the intelligence world, agents of influence infiltrate an organization, establish a position of trust and surreptitiously sway the decision-makers. Manager/Agents can do the same thing – influence their boards to make the right decisions for their board and community. Malfunctioning boards come in all shapes and sizes – the Apathetic Board, the Battling Board, the Star Chamber Board, the Leaderless Board, and even the Drinking Board. This session will help managers become agents of influence by learning strategies to cure the “Top 10” most common categories of dysfunctional boards. The session will include a lively interactive discussion with the participants, who can share their strategies as well.

If Only I had a Shoe Phone, and Other Sound Advice on Hot Topics for Employers

Yes, we each wish we had a shoe phone we could use to get all the answers. But alas, all we have is this session to offer. This program will discuss the current important topics facing employers – healthcare, employee benefits, drug and alcohol testing, background checks, dealing with disabilities, cellphone use policies, and non-compete agreements.

Develop Your X-ray Vision by Building Your Self Awareness: Tools and Techniques

The follow-up to Dr. Gasen’s keynote presentation. Join us for an interactive session filled with various exercises designed to provide you with insight into your own personality and skill set. Learn how to use your skills to make a positive difference in decision-making and team-building.

11:15 a.m. – 12:30 p.m.

TOP SECRET! Amending Your Documents After Shadowood

With recent Virginia Supreme Court decisions calling into question the association’s authority to enforce its documents, more boards are considering whether to amend their association’s documents. This session will declassify recent Virginia Supreme Court cases and provide attendees with useful information on the applicability of these recent rulings to the association’s enforcement capabilities, and review the challenging and sometimes frustrating process of amending the governing documents.

Mission Possible? The Dynamics of Group Decision-Making

The effectiveness of group decisions are determined by both the quality of the decision itself and the willingness of those charged with its implementation. Attendees will participate in an exercise on group decision-making. Consensus decision-making exercises have long been standards in training and development and illustrate how consensus building is a critical factor in decision making effectiveness. Afterwards there will be a debriefing on the process. Class size limited to 12.

Living with Your Inner Alias: Self Awareness and Effective Communication

We have all heard the phrase “It’s not always what you say, it’s how you say it.” When you possess self-awareness, you’re able to practice effective communication because you’re cognizant of how you come across to people. Leaders who don’t understand their own behavior, and how they are perceived by others, create communication glitches like misunderstandings or hurt feelings. Have you experienced the situation where you just can’t seem to get your point across? Where it seems like no one is “hearing” what you are saying? Effective communication means that you understand how not to get in the way of meaningful conversations. Self-aware leaders understand that there’s more than one person in the room and that everyone’s input matters.

12:30 p.m. – 1:45 p.m.

Cloak & Dagger – Roundtable Discussions with Members of the VALAC

Enjoy lunch while participating in a legislative update and roundtable discussion of legislative issues facing Virginia community associations with a representative of the Virginia Legislative Action Committee.

2:00 p.m. – 3:30 p.m.

No Espionage Here, Just Old School - Hollywood Squares – Your Mission has Begun

Join 9 illustrious and unique celebrity spies in the CA industry for a rousing game of Hollywood Squares. Attendees will participate as contestants as our panel assists them through the “not” so secret successes and inner-workings of the community association industry.

Sunday Sessions

8:00 a.m. – 9:30 a.m.

Breakfast With the Experts

Join us for roundtable discussions while enjoying the infamous Homestead buffet breakfast to close this year’s VLR! Roundtable discussions currently planned include: Explaining Fiduciary Duty to your Board Members; An Update on CIC Regulations to Ensure You are in Compliance; Trending Topics in Community Associations; Blueprints, Plats and Plans 101 – How to read and understand; When to Call in the Big Dogs and Lawyer up; and Reserves – Best practices.

