



**July 27th THROUGH July 29th, 2012
THE HOMESTEAD, HOT SPRINGS, VA
SPONSORSHIP COMMITMENT FORM**

Yes, I am interested in sponsoring the Virginia Leadership Retreat to be held from July 27th through July 29th, 2012. Please sign me up for the following sponsorship opportunity:

_____	VLR-T Shirt Sponsor	\$3,000 donation	Limit of 1
SOLD OUT	Attendee Bag Sponsor	\$1,750 donation	Limit of 1
SOLD OUT	Education Flash Drive Sponsor	\$1,750 donation	Limit of 1
_____	Welcome Reception & Beverage Sponsor	\$1,000 donation	Limit of 4
SOLD OUT	Attendee Name Badge Sponsor	\$1,000 donation	Limit of 1
_____	Dinner Sponsor	\$1,000 donation	Limit of 2
SOLD OUT	Entertainment Sponsor	\$ 750 donation	Limit of 2
_____	Registration Sponsor	\$ 750 donation	Limit of 3
SOLD OUT	Golf Tournament Sponsor	\$ 750 donation	Limit of 1
_____	Hot Springs Sponsor	\$ 750 donation	Limit of 4
_____	General Session Sponsor	\$ 750 donation	Limit of 2
_____	Wake Up VLR Sponsor	\$ 500 donation	Limit of 3
_____	Education Sponsor	\$ 150 donation	Limit of 10

PLEASE NOTE: *All sponsorships (\$750 or more) received prior to March 15th, 2012 will be included in the Virginia Leadership Retreat's Registration brochure premiering late March 2012.*

Company Name (as it should appear on signage)

Contact Person

Company Street Address

Telephone Number

City, State, Zip Code

Fax Number

Email Address

Signature

Date

VIRGINIA LEADERSHIP RETREAT
c/o SEVA-CAI
1300 Diamond Springs Rd., Suite 400
Virginia Beach, VA 23455

757-558-8128 PHONE
757-558-8219 FAX

Please type or print all information legibly. Return signed contract to:

**VIRGINIA LEADERSHIP RETREAT
c/o SEVA-CAI
1300 Diamond Springs Rd., Ste. 400
Virginia Beach, VA 23455
757-558-8219 FAX**

All sponsorship opportunities include the following:

Company logo in PowerPoint Slideshow, proper signage at event and sponsor announcement during the event.

Additional benefits for sponsorships purchased:

VLR T-Shirt Sponsor: \$3,000.00

Limit of 1

- Company logo on VLR T-Shirt given to all registrants
- Company literature may be made available in the Registration area or if provided will be included in the attendee bag
- Company representative will be given the opportunity to give a "toast" at the Welcome Reception and the Dinner

Attendee Bag Sponsor: \$1,750.00 SOLD OUT

Limit of 1

- Company name or logo (if available) can be displayed on all attendee bags
- Company literature may be made available in the Registration area
- Company representative will be given the opportunity to give a "toast" at dinner Saturday night

Education Flash Drive Sponsor: \$1,750.00 SOLD OUT

Limit of 1

- Company logo on the flash drive
- Company representative will be given the opportunity to give a "toast" at the Welcome Reception

Welcome Reception & Beverage Sponsor: \$1,000.00

Limit of 2

- Opportunity to introduce company, give two minute introduction about company (can be PowerPoint) and introduce company employee(s) at the Welcome Reception Friday, July 27th
- Company logo can be displayed on Bar signs at both Welcome Reception on Friday and Dinner on Saturday
- Company logo on drink tickets for both Welcome Reception and Dinner

Attendee Name Badge Sponsor: \$1,000.00 SOLD OUT

Limit of 1

- Company name or logo (if available) can be displayed on attendee name badges

Dinner Sponsor: \$1,000.00

Limit of 2

- Opportunity to introduce yourself, give a two minute introduction about your company (can be in PowerPoint) and introduce company employee(s) at dinner on Saturday, July 28th.
- Company logo can be displayed on table tent signs at dinner
- Company logo can be displayed on wine glass tags at each place setting at dinner
- Dinner invitation w/sponsor logo will be given to each registered attendee and also emailed out prior to the event.

Entertainment Sponsor: \$750.00 SOLD OUT

Limit of 2

- Opportunity to introduce yourself, give a two minute introduction about your company (can be in PowerPoint) and introduce company employee(s) and the "entertainment" at the Welcome Reception on Friday, July 27th OR at the dinner on Saturday, July 28th.
- Company logo can be displayed on table tent signs

Registration Sponsor: \$750.00

Limit of 2

- Opportunity to have dedicated company table at registration to display literature
- Opportunity to greet and have signage on registration table

Golf Tournament Sponsor: \$750.00 SOLD OUT

Limit of 1

- Company can pass out "goodies" at golf tournament. Company representative can ride in golf cart to meet and greet players
- Sponsor to present golf awards at Welcome Reception on Friday, July 27th

Hot Springs Sponsor: \$750.00

Limit of 4

- Announcements (flyers) with company logo to be distributed to all attendees advertising Early Bird Activity Passes and all conference "special events"
- Special nametag during recreation hours
- Opportunity to "MC" and introduce company at designated events and specialty classes
- Special nametag during all designated events

General Session Sponsor: \$750.00

Limit of 2

- Opportunity to introduce yourself, give a two minute introduction about your company (can be a PowerPoint) and introduce the General Session Speaker on Saturday, July 28th
- May have company literature displayed on provided table in General Session room

Wake Up VLR Sponsor: \$500.00

Limit of 3

- Company representative at coffee/tea table

Education Sponsor: \$150.00

Limit of 10

- Opportunity to give a 30 second introduction about your company and introduce one Education Speaker on Saturday